

Vélizy-Villacoublay, 10 February 2020

Press release

Eiffage is committed to the *Ligue pour la protection des oiseaux* (LPO) to help preserve biodiversity through a three-year sponsorship deal

In a context of intense urbanisation, pressure on natural resources and erosion of biodiversity, Eiffage has made the ecological transition a major pillar of its strategy. This operates through a dedicated policy adopted in 2009 and formalised in 2012 with a biodiversity action plan linked to the French National Biodiversity Strategy.

This plan aims to control the environmental impact of construction and operating activities through better evaluation and strict application of the avoid-reduce-offset approach, along with development of a products and services offer that respects the environment and contributes to reducing the ecological footprint.

On Friday 7 February, Benoît de Ruffray, Chairman and Chief Executive Officer of Eiffage, signed a three-year sponsorship deal with the *Ligue pour la protection des oiseaux* (LPO), the leading French association for the protection of nature headed by Allain Bougrain-Dubourg.

This partnership will play a part in developing several initiatives: supporting Club U2B, which combines biodiversity and urban development; backing the Life Vison program to protect the European mink; and creating LPO bird sanctuaries on the Group's land.

This sponsorship strengthens the relationship between Eiffage and the LPO, which has been nurtured at the local level for many years. In 2018 and 2019, the Group helped create the guide to "Biodiversity and urban worksites" published by EGF-BTP and the LPO, which presents ways to promote biodiversity throughout construction project phases.

About Eiffage

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy and concessions. Thanks to the experience of more than 70,400 employees, Eiffage generated revenues of €16.6 billion in 2018, of which almost 26% was outside France.

About the LPO

Since 1912, the LPO has actively promoted the protection of birds and biodiversity as a whole. Supported by 57,000 members, it works in three major areas:

- protecting species: the LPO implements national action plans to defend some of the most endangered birds in France. It organises and participates in numerous national surveys and operates seven care centres.
- conserving spaces: the LPO network manages 20,000 hectares of natural spaces and 24 nature reserves, with ownership of 1,695 hectares.
- education and awareness: every year, the LPO stages 5,000 events for school students and the general public.

www.lpo.fr

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