



Press Release

# **COMMERCIAL PROPERTY**

# Groupama Immobilier and Eiffage reveal the new facade of the Window building

La Défense, Wednesday 6 July 2016 - At a ceremony attended by numerous public figures, Groupama Immobilier and the Eiffage group laid the first stone of the Window building in the La Défense business district on Wednesday, July 6, and unveiled the building's new facade, one the key features of this restructuring project.

Designed by New York architectural firm KPF in collaboration with French architects from cabinet SRA,

this facade is intended to be a strikingly unique structure, reflecting the style of the whole project.

Work on the facade, carried out by Eiffage Group subsidiary Goyer, is scheduled to be completed by the end of 2016.

The aim of this pleated facade rising above the Quatre Temps shopping mall like a giant theatre curtain is to echo the modern architecture of the Grande Arche and the CNIT new industries and technologies centre.



Completely transparent, it will give the building an air of lightness and heighten the aesthetic appeal of the La Défense esplanade.

As an emblematic project central to the La Défense scheme designated an operation of national interest, the Window building is an integral part of the strategy led by EPADESA (a public organisation for the development of La Défense Seine Arche) to be conducted over the next 10 years with the specific aim of reinvigorating the commercial offering of this leading European business district.

Under the terms of a tender procedure, Groupama, owner of the Window building, entrusted the Eiffage Group with the site's complete restructuring. This project, secured on the basis of an integrated offering, involves Eiffage Construction Grands Projets (general contractor), Eiffage Energie (HV and LV electricity) and Goyer (facades).

#### A project complying with international standards

- Main partition spacing of about 1.33 m and a deck depth of 12 to 18 metres
- Double-glazed facades, with aluminium framework with thermal bridge provision
- Openable window frames, motorised internal shutters
- Pleats of up to 4.50 m on both atriums

A 150 m long glass-clad facade providing 90% transparency

### Window building technical data

The identity and originality of the Window building, classified as a non-high-rise block, lie in its horizontality which marks it out from neighbouring blocks.

The building will be seven storeys high and 150 metres long.

With a total area of 44,000 sq. m, divisible into four 1,110 sq. m lots per level, Window will offer:

- 38,500 sq. m of office rental area on eight modular decks of more than 4,500 sq. m;
- 368 work station per deck, with a total capacity of 2,900 personnel;
- A 250-seat ERP auditorium;
- 4,000 sq. m for shops and catering;
- 311 parking spaces under the building and 159 spaces in the Quatre Temps car park;
- A project with the following certifications: BREEAM<sup>©</sup>, HQE Excellent and BBC Effinergie.



For more information: <u>Film introducing Window</u>

HD visuals available on request

#### **About Groupama Immobilier**

Groupama Immobilier is the Groupama group's management structure specialised in the development of commercial, service-sector and residential property. On behalf of its principals, it manages assets evaluated at €3.5 billion, making it one of the leading French property asset management firms.

Through its participation in the Window project, Groupama Immobilier intends to secure its position as a major player in property redevelopment in the Ile-de-France region.

# **Press contact**

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## **About Eiffage**

Eiffage is a one of Europe's leading construction and concessions companies. The Group's activities are organised on the basis of the following business lines: construction, real estate, civil engineering, metal, roads, energy and concessions. Thanks to the experience of more than 64,000 employees, Eiffage generated revenues of €13.9 billion in 2015, including 19% outside France.

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