

## Press release

### **Eiffage awarded by the French government for the 2023 “Routes et Rues” competition for innovative projects**

Eiffage, through its subsidiary Eiffage Route, has been awarded for one of its new innovative solutions submitted in the 2023 “Routes et Rues” competition for innovative projects partly dedicated this year to the challenges of the environmental transition in transport infrastructures.

Carbon Light, a solution developed by Eiffage Route and selected in this edition, consists of a low-carbon asphalt featuring a plant-based binder manufactured at warm temperature. Its carbon footprint is reduced by almost 30% compared to a conventional road surface. By implementing it, the company aims to broaden the use of biosourced, renewable and low-carbon materials across all its solutions and all its projects.

For more than ten years now, Eiffage Route has pioneered the development of plant-based asphalts to maintain road infrastructures. It markets a diversified range of plant-based materials for both road work and urban development that features Recytal<sup>®</sup>, Biophalt<sup>®</sup> and Bioklair<sup>®</sup>.

Awarded by France’s ministry for the environmental transition and territorial cohesion, in tandem with IDRRIM and Cerema and jointly sponsored by the AIT (French agency for innovation in transport), the “Routes et Rues” competition aims to encourage trials of innovations through demonstration projects in real-life conditions.

This year’s successful innovation will now be trialled under experimental protocols by contractors keen to test it out in their region. The asphalt used will be monitored over periods of three to five years by Cerema to confirm its performance and durability.

Since the call for projects was first introduced, 17 of Eiffage’s innovative solutions have been selected. To recap, the Group’s successful entries have included Recyclean<sup>®</sup> and R6Pont in 2015, Aéroprène<sup>®</sup> in 2016, Recytal-ARM<sup>®</sup> and Luciole<sup>®</sup> in 2017, Microphone<sup>®</sup>Stéréo and Guid’N Grip<sup>®</sup> in 2018. In 2019, Eiffage accounted for four of the eight solutions selected with LuminoKrom<sup>®</sup>Vision+, Biophalt<sup>®</sup>, Skinway<sup>®</sup> and PRFC. In 2020, two low-carbon solutions – Bioklair<sup>®</sup> (previously known as BioKrom<sup>®</sup>) and Flexocim<sup>®</sup> (previously known as Bio-Ertal<sup>®</sup>) – were awarded, followed by three solutions in 2021, namely TramERS GB5<sup>®</sup>, ÉcOasis<sup>®</sup> and HPE. Lastly, Orra<sup>®</sup>, the optimised rolling resistance asphalt solution, was awarded in 2022.

**About Eiffage**

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy systems and concessions. Thanks to the experience of its 76,300 employees, Eiffage generated revenue of €20.3 billion in 2022, of which 30% was outside France.

**About Eiffage Route**

Eiffage Route contributes to improving the French road network, from local roads to major motorways, from design and construction to maintenance. An expert in urban planning, it has been involved in the creation of numerous port, airport, industrial and commercial projects.

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