

Press release**Eiffage reflects its low-carbon strategy in a fully
eco-designed 2020 Universal Registration Document**

Eiffage has fully embraced eco-design principles for its 2020 Universal Registration Document. With this initiative, the Group is expressing its difference and reflecting its vision and commitments to the environmental transition.

Corporate social and environmental responsibility has been an integral part of Eiffage's strategy for more than a decade. Today, the Group is wholly engaged in emissions reduction and involves its support functions as well as its project teams.

All teams came together to develop this document with a shared enthusiasm and set to evaluating and reducing its environmental impact without compromising the quality or integrity of the information it contains. At every stage, from design to printing, they conducted a thorough carbon footprint analysis of the various steps leading to the publication of such a universal registration document.

Even the working methods were adapted, which resulted in a halving of the number of emails exchanged to produce the report. Furthermore, by keeping content strictly focused on the main points, selecting simple fonts, minimising the use of visuals and four-colour printing, lowering ink intensity and carefully choosing printing methods, the Group took innovative and practical action to shrink its carbon footprint.

Eiffage's 2020 Universal Registration Document features these eco-design principles:

- 84 fewer pages than the 2019 edition
- Content focused on the essentials
- Minimalist design with no solid blocks of colour
- Number of images divided by 16
- Slimmer margins and line spacing
- Very small print run
- Printing by a certified printer
- Vegetable-based inks
- Ink density lowered by 20%
- 100% recycled paper

Eiffage's 2020 Universal Registration Document is available on the Group's website:
www.eiffage.com

**About Eiffage**

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy and concessions. Thanks to the experience of more than 72,000 employees, Eiffage generated revenue of €16.3 billion in 2020, of which 26.5% was outside France.

Press contacts

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