

Press release

Goyer signs a memorandum of understanding with Bateg for the construction of facades for The Link, Total's future headquarters in La Défense, Paris

Goyer, a subsidiary of the Eiffage group, has signed a memorandum of understanding with Bateg, a subsidiary of VINCI Construction France, for the construction of tower facades for The Link, which will house Total's future company headquarters in La Défense, Paris, as part of a property development contract awarded by the investor Groupama Immobilier to the developer ADIM Paris Ile-de-France.

Goyer will initially assist Bateg in the development of the project, carrying out execution studies and creating appearance prototypes. At the end of this collaboration occurring before the end of the year, a guaranteed maximum price (GMP) subcontracting agreement will be signed for the creation of all facades for the project – 98,000 sq.m in total, including 20,000 sq.m of double-skin facades and 16,000 facade blocks.

Located in the Michelet district of La Défense, Paris, The Link was designed by the architecture firm PCA-Stream. With a surface area of 130,000 sq.m, it will comprise one 50-storey and one 35-storey tower, rising to 228 metres and 165 metres respectively, which will be linked by planted walkways on 30 levels. The towers will be supported by a shared three-level base between the urban boulevard and the forecourt area.

The Link towers will receive HQE Outstanding environmental certification, guaranteeing the highest standards in terms of energy efficiency, as well as thermal and acoustic comfort. Every single workstation will enjoy direct natural light.

As a leading designer and manufacturer of aluminium facades in France, Goyer has contributed to numerous projects in Paris La Défense that stand out for their technical sophistication and architectural style, such as the curtain facade for the Window building and the renovation of La Grande Arche, plus several high-rise towers such as Majunga and the recently completed Landscape Tower.

**About Goyer**

Goyer has been making facades since 1931 and has unique expertise in the design and installation of aluminium facades and glass exterior joinery. An Eiffage subsidiary, Goyer is a market leader in France with a modern and efficient manufacturing base enabling it to operate across the entire value chain for its products.

About Eiffage

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy and concessions. Thanks to the experience of more than 72,000 employees, Eiffage generated revenue of €16.3 billion in 2020, of which 26.5% was outside France.

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